

# Tom Kim

## Art Director

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## Education

### Northwestern University

B.S. in Neurobiology/Physiology

### DigiPen Institute of Technology

Certificate in Real-Time Interactive Simulation

## Work

### Freelance

Art Director/Interactive Producer  
2004–Present

Allstate, Kelloggs, Nintendo of America, Proctor & Gamble, Samsung, PepsiCo, Northwestern University, Northern Trust, Northwestern Mutual, World Business Chicago, Chicago Olympic Committee.

### Euro RSCG

Creative Director  
2001–2004

Alberto-Culver, Char-Broil Grills, Drexel-Heritage, Environmental Law & Policy Center, FirstHealth, Land of Nod, Red Lobster, Walgreens, Wilson Sporting Goods, World Business Chicago

### McConnaughy Stein Schmidt Brown

Art Director/Director of New Media  
1992–1998

Alzheimer's Association, Bell+Howell, Bungie Software, CarMax, Circuit City Stores, Crate&Barrel, Dayton-Hudson Stores, Illinois Power, Chicago Convention and Tourism Bureau, University of Chicago, Spiegel, U.S. Cellular, Walgreens.

### Buena Vista Interactive / Disney Interactive

Videogame Designer/Producer  
1999–2001

Designed and produced PC and PlayStation tie-ins to the 2000 summer animated feature, *Atlantis: The Lost Empire*.

### Gamasutra.com/CMP Media LLC

Executive Producer  
2006–Present

Host and Executive Producer of the Gamasutra Podcast on GDC Radio, an issues show featuring interviews and panels with top game industry developers and executives. Written articles featuring event coverage and interviews.

## Awards

Cannes, Clios, Communication Arts, Graphis, Luerzer's Archive, New York Art Director's Club, One Show.